

IFPI Digital Sales Reporting Template

January-September 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	821 375	462 379	77,6%
Audio Full Album	71 292	31 040	129,7%
Music Video	64	28	128,6%
Other Downloads	45	8 970	-99,5%
TOTAL DOWNLOADS	892 776	502 417	77,7%
Streams	129 847	1 135 079	-88,6%
Mobile Digital Content			
Master Ringtones	662 774	525 193	26,2%
Audio Single Track	141 146	14 895	847,6%
Ringback Tunes	5 293	5 903	-10,3%
Music Video	1 633	0	0,0%
Other Mobile (artist related)	11 244	11 915	-5,6%
TOTAL Mobile Sales	822 090	557 906	47,4%
Streams	27 925	0	0,0%
Total A la Carte			
TOTAL	1 872 638	2 195 402	-14,7%