

## IFPI Digital Sales Reporting Template

July 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	88 940	64 064	38,8%
Audio Full Album	8 034	3 389	137,1%
Music Video	4	7	-42,9%
Other Downloads	0	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>96 978</b>	<b>67 460</b>	<b>43,8%</b>
Streams	15 799	3 075	413,8%
<b>Mobile Digital Content</b>			
Master Ringtones	96 480	56 916	69,5%
Audio Single Track	24 448	2 077	1077,1%
Ringback Tunes	508	479	6,1%
Music Video	637	0	0,0%
Other Mobile (artist related)	643	2 576	-75,0%
<b>TOTAL Mobile Sales</b>	<b>122 716</b>	<b>62 048</b>	<b>97,8%</b>
Streams	0	0	0,0%
<b>Total A la Carte</b>	<b>235 493</b>	<b>132 583</b>	<b>77,6%</b>
<b>TOTAL</b>	<b>235 493</b>	<b>132 583</b>	<b>77,6%</b>